

**BRIDLINGTON RENAISSANCE PARTNERSHIP
STRATEGIC PARTNERS MEETING
Thursday 7th June 2018 at 1pm
Held at Bridlington Business Centre**

Minutes of the meeting

Present	Representing
Neil Watson (Chair)	Bridlington Chamber Yorkshire Coast CLLD
Simon Thomas	JCP
Martyn Coltman	Old Town
Maureen Bell	Chair of Town Improvement Forum/Bridlington Civic Society
Bob Hilary	Bridlington Tourism Association
Isla Pickup	Bridlington Tourism Association

Officers	
Denise Cowling	Renaissance Coordinator
Helena Moss	Local Growth Programme Manager

1	Welcome and Apologies
	Terry Dixon - Bridlington Town Council; Helen Woolridge - East Riding College; David Snowdon - Bridlington Harbour Commissioners; Pete Ashcroft - Harbour Marina Project Manager, ERYC, David Dowson, Lloyd Dowson; Nigel Atkinson Head of Bridlington Renaissance
2	Minutes of last meeting & matters arising
	Previous minutes not available
3	Major Projects Update
	<p>Bridlington Renaissance Projects Update</p> <p>Development Sites Hilderthorpe Rd Coachpark site – sales contract sent to successful developer. Public consultation is planned for mid July by the developer.</p> <p>Hilderthorpe Rd RBL Site – negotiations are on-going with purchaser to finalise the contract conditions.</p> <p>Bridlington ITP2. Ph 1. Commencement date for the council’s contractor on Station Plaza works is still to be confirmed. Legal agreements are with Network Rail’s solicitors for final agreement with Arriva Northern. Ph 2. Town Centre element is continuing. Beck Hill car park access re-opened for the Spring Bank Holiday weekend as planned. Over-night working to resurface and remark the Prospect St/North St/Chapel St/ Manor St and Beck Hill junction completed 1st June. Manor St/Queen St and Bridge St junction was resurfaced and re-marked at the same time.. Works to Beck Hill Bridge are progressing with an opening targeted for mid July. Works are now progressing along Hilderthorpe Rd between Springfield Ave and Tesco –</p>

including Gypsy Race retaining structures to form the initial part of the green wall to the southern bank.

Burlington Parade/ Town Centre Strategic Public Realm

Gypsy Race Park

Phase 1 started on site on 5 March. High water flows and levels prevented the contractor (ESH) pumping at an adequate rate to allow damming and over pumping the Gypsy Race throughout much of March, all April and half of May, However, once the flow had subsided sufficiently works have been able to commence with excavation along the southern edge of the Gypsy Race. Poor quality ground conditions have now been encountered (localised running sand) which is necessitating a review and revision of the foundation design. It is unlikely that the lost time will be able to be regained and completion is now likely to be in November 2018.

Phase 2. Consultants progressing Site Investigations, planning and detail design. Member and Public Consultation took place 6 February. The public session was attended by 170 people with 95% support for the scheme recorded. The Planning Application for Phase 2 was submitted in April 2018 and is expected to go to the June 28th Planning Committee.

Bridlington Quay Townscape Heritage Project

Works on the first grant schemes almost complete with new shop fronts in place and new signage to complete once Advertising consents are granted. Other applications are being considered. Public consultation on the Article 4 Direction to commence shortly.

Town Centre Seafront Strategic Public Realm

Urban design consultants appointed. Capital bid approved in the council's capital programme at £3.875m Arts Council England 'Ambitions for Excellence' bid declined. A meeting with the ACE regional coordinator took place on 9 April to explore possible alternative funding streams. There is no immediate successor to AfE in offering the prospect of major grants so other funding will be sought. Public and business consultation took place on 24 and 25 April and the project was generally well received and a high level of support was expressed by the majority of businesses in the locality who attended.

Coachpark Relocation

The new coach parking facilities opened at Limekiln Lane on 28 April. There have been some bedding in problems with weather damage to the soft landscaping – trees in particular sustaining wind damage due to inadequate bracing which will be rectified under the contract. Use of the new coach park has been variable and has attracted some public comment – however a comparison with 2017 has shown that there has been an increased number of coaches visiting in April and May this year and the daily usage pattern was expected to vary as it always has due to various factors.

Town Centre Car Parking

The findings of the car parking study commissioned by the council have been presented to the Town Improvement Forum and to an invited audience of King Street business operators in May. The TIF was supportive of the prospect of additional off street parking i.e. a multi-storey car park in either Beck Hill or Palace, but the issue of re-introducing parking and by inference traffic to King St caused division – with greater support as a temporary measure pending the

	<p>longer term provision of additional off street parking. More surprising was the fact that the King St business representatives who attended the invited session were opposed to the reintroduction of parking on the street. They were reluctant to accept cars obstructing their shop fronts compared to the current pedestrian arrangements. If parking could be accommodated on other streets in the town centre this would be more acceptable to those who attended. A King St option grouping parking at the Manor St end would be preferable but there was still no support from the market traders to any option as the additional parking would not be available on market days if located on King St itself.</p>
4	Perception of Bridlington
	<p>NW explained that he had attended a Chamber meeting where Andy Gray, VHEY, had given a presentation. He stated that VHEY were encouraging businesses “to get behind the brand” but it wasn’t clear what brand – VHEY, Great Bridlington, Visit Yorkshire. AG also referred to the website but NW was not clear which website.</p> <p>NW raised a number of questions: Who needs to work together to improve tourism? Is it just relevant to tourism? Is the Town Charter still fit for purpose? Is the Great Bridlington branding still effective? Have we shared how far we have come since 2005?</p> <p>NW asked if the forums were being coordinated as there had never been a meeting of Chairs/vice chairs.</p> <p>The board agreed that the next meeting would be to review the partnership agreement and role and plan how to review the vision and strategy.</p> <p>Partnership agreement will be circulated in advance and the board would consider the creation of a communication strategy at a future meeting.</p> <p>ACTION: HM to send out a Doodle poll to ascertain the best day and time for members.</p>
5	Yorkshire Coast Community Led Local Development (CLLD)
	<p>HM updated the group on CLLD progress.</p>
6	Forum Reports
	<p>Town Improvement – MB updated the group on current issues, including car parking, coach parking, eyesore audit and Brightening up Bridlington.</p> <p>Business Forum – MC updated on a positive, well attended meeting on 24th April. Main discussions were focused on Seafront Urban Realm scheme.</p>

7	Partner Updates
	None
8	Partnership Review Meeting
	Next meeting planned for Thursday 5 th July. HM will circulate a Doodle poll to ascertain most popular date to ensure maximum attendance
9	AOB
	None
10	Date of Next meeting
	To be confirmed.

DRAFT